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*Lagardère*

LAGARDÈRE  
TRAVEL RETAIL  
NEWS FROM AROUND  
THE WORLD



## The fun of playing

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## Best-seller

Published in Arabic in November 2018 by Hachette Antoine, *Chahiyyan Kafiraq* (Pleasurable as a Farewell) by Ahlam Mosteghanemi – the most widely “woman writer” in the Arab world – has already sold over 55,000 copies. The novel is the publishing house's 2018 best-seller. Owned 50/50 by Hachette Livre and Lebanese publisher and bookseller Librairie Antoine, Hachette Antoine publishes works in Arabic for the Gulf countries, Middle East and North Africa.

© Riot Games/League of Legends European Championship



**Lagardère**  
SPORTS AND  
ENTERTAINMENT

Lagardère Sports and the League of Legends European Championship team up



## A haul of prizes

A impressive number of literary prizes were awarded in late 2018 to books published by Hachette Livre publishing houses. Prize-winning works published by Stock were *Avec toutes mes sympathies* by Olivia de Lamberterie, awarded the Renaudot Essay Prize, *Le Mars Club* by Rachel Kushner, winner of the Médicis Prize for foreign-language publications, and *Gaspard de la nuit* by Elisabeth de Fontenay, which scooped up the Femina Essay Prize. Over at Grasset, *Idiotie* by Pierre Guyotat won the Médicis Prize. The author also won the Femina special jury lifetime achievement award.

## Esports\* legends!

“With 100 million active players, League of Legends is one of the leading game titles in the world while Riot Games is one of the leading game publisher globally and a true visionary in Esports,” explains Robert Müller von Vultejus, managing director Lagardère Sports Germany and head of business development Europe at Lagardère Sports. “Our goal has always been to help brands with their individual needs and enable them to reach out to their target groups. The partnership with the League of Legends European Championship is truly a milestone in our endeavours to establish Lagardère Sports as the leading sports marketing agency in Esports in Europe. For the past two

years we have been transferring this knowledge into esports and we are very much looking forward to taking this to the next level.” Reflecting this new phase, Lagardère Sports has been appointed as the exclusive sponsorship agency for the League of Legends European

the partnership, LEC and Lagardère Sports will be working together on future initiatives that will enhance the relevance of the league as well as esports as a whole, including the development of “innovative sponsorship concepts and unique activations that guarantee brands to reach a highly involved and young target group.”

### “Developing Esports in Europe”

Championship (LEC). The division has signed a multi-year partnership with the League of Legends European Championship centred around the commercialization of the newly established LEC, the official governing body for the League of Legends competition in Europe. The partnership will be based on “developing Esports in Europe.” Within

For Moritz Altmann, senior director Esports at Lagardère Sports: “LEC creates for the first time in Europe a sustainable, and plannable esports ecosystem around a video gaming title. LEC offers the best structured eco-system for brands and companies for successful sponsorships in Esports in Europe.”

\*New spelling agreed with video game developers.

# 1 million

With over 640 videos and more than 374 million views, the YouTube channel for the *C'est mon choix* programme – produced by Réservoir Prod (Lagardère Studios) – topped the symbolic mark of one million subscribers in January and was rewarded with the Gold Play Button!

### FAX: SPORTS AND ENTERTAINMENT

EDF has appointed **Lagardère Plus** to handle its strategic consultancy for sports (see Enter 146).

Lagardère Plus is helping Hyundai Motor France with the launch of **Accélérateur by Hyundai**, created in partnership with football club Olympique lyonnais: a virtual car race shown live at the club's Groupama Stadium, where all the fans can join in and compete.

### FAX: PUBLISHING

Hachette UK, together with Hachette Illustré (France), Hachette Book Group (USA) and Anaya (Hachette España) has signed a partnership agreement with Epic Games to create a **Fortnite™** branded publishing programme.

### FAX: PUBLISHING

Editions Albert René are celebrating **Astérix's 60<sup>th</sup> birthday** this year, culminating in the publication of the 38<sup>th</sup> comic book on 24 October with a scheduled print run of over five million copies!

### FAX: PUBLISHING

On 21 May, Grand Central Publishing will publish *Cari Mora*, the new thriller by **Thomas Harris**, author of *Silence of the Lambs*. The Hachette Book Group publishing house has acquired world rights, excluding the United Kingdom, to the book.



Jeux de société GIGAMIC, éditeur et distributeur de jeux, casse-tête et puzzles

ACCUEIL NOUVEAUTÉS JEUX STAR 1 JEUX D'AMBIANCE JEUX DE RÉFLEXION JEUX JUNIOR & FAMILLE PUZZLE ET CASSE-TÊTES

# LES JEUX DE SOCIÉTÉ POUR TOUS

## DANS MA VALLÉE

A vos crayons pour construire la vallée de vos rêves ! Des règles simples, un peu de planification stratégique, de chance, de dessin et de fraîcheur font de Dans ma Vallée un jeu parfait pour jouer en famille.

EN SAVOIR PLUS

DÉCOUVREZ NOS JEUX GIGAMIC / VOIR TOUS NOS JEUX →

LES NOUVEAUTÉS

NOUVEAUTÉS

Montmuraill

Le roi rassemble les meilleurs architectes du pays afin d'ériger une ville prospère qui protégera ses habitants des redoutables Vikings. Des remparts dev...

NOS JEUX LES PLUS POPULAIRES

Gloobz

JEUX DE RAPIDITÉ

Voir la vidéo de la règle du jeu Chaque Gloobz associe une forme et une couleur. Les formes sont symbolisées par les trois figurines Gloobz et les couleurs 1-1

Lagardère PUBLISHING

Hachette Livre's successful negotiation for the acquisition of Gigamic

## The fun of playing

In late January, Hachette Livre opened exclusive negotiations with the founders and directors of Gigamic with a view to acquiring 100% of the company's capital. Jean-Christophe Gires and Stéphane Gires created

"Like all the entities that have joined the group in recent years, Gigamic will be able to pursue its development while retaining its creative autonomy." Stéphane Gires adds: "Our companies share

### Friendly and inventive universe

Gigamic twenty-seven years ago and have succeeded in making it a flourishing business. Located in Wimereux in the Pas-de-Calais department, Gigamic "creates, produces and distributes board games for everyone."

"We're delighted to welcome Gigamic and its great team, whose skills are naturally closely aligned with our content creation activities for the consumer market," says Arnaud Nourry, chairman and chief executive officer of Hachette Livre.

the same DNA in terms of ethics, innovation, management and trust in our existing personnel. Gigamic is becoming part of a major French group and a market leader, which delivers a strong message to our employees, our customers and our suppliers. We feel very confident and motivated for the future."

Thanks to its 30-strong team, Gigamic has notched up an impressive number of successes with both strategy games, like *Quarto*, *Katamino*, *Quoridor* and

*Galerapados*, which won the 2018 Grand Prix du Jouet 2018 in the strategy category, and family games, including *Bazar Bizarre*, *6 qui prend*, *Mito* and *Wazabi*. The company produces around fifteen new games a year and its catalogue comprises over 200 products.

Hachette Livre, as the producer of quizzes and other party games, and having included mobile games in its portfolio of activities in 2016 (with the acquisition of Neon Play and Brainbow Ltd in the United Kingdom; see *Enter 142* and *Enter 143*), considers that this new investment reflects "a strategic resolution to explore leisure activities related to the publishing world, particularly all the facets of the general interest games sector." ↩  
www.gigamic.com

# No.1

In 2018, Le Livre de Poche took the number one spot on the market for adult paperbacks in France (store cash desk 2018 figures for paperbacks across all sales channels).

Source: Panel GfK, January-December 2018.

#### FAX: PUBLISHING

**Routard.com** is the leading non-commercial travel website in the top 20 of travel sites.

Source: *L'Écho touristique*, Médiamétrie-NetRatings data for France, based on thousands of unique visitors (computer + mobile phone + tablet) in July 2018, *Travel* category (excluding the *Maps* subcategory).

#### FAX: PUBLISHING

Hachette Book Group has acquired world rights to *Child in Me*, the memoir by Lisa Simone, Nina Simone's daughter, written with journalist Samantha Marshall

#### FAX: PARIS MATCH

*Paris Match* has launched a daily web series on Parismatch.com that draws on its photographic collection in partnership with Harmonie Mutuelle: *Un jour une photo* [A Photo a Day].

#### PUBLISHING



### A runaway success

Topping sales of large-format books with over 782,000 copies sold,\* *La Jeune Fille et la Nuit* by Guillaume Musso (see *Enter 147*) is THE 2018 best-seller. The paperback edition of the novel will be published by Livre de Poche on 20 March and 32 translations are currently underway. The English translation will be published in July under the title *The Reunion* by Weidenfeld & Nicolson (Orion Publishing Group, Hachette UK) in the United Kingdom and Commonwealth countries, and by Little, Brown and Company (Hachette Book Group) in the USA. Publication of Guillaume Musso's next novel is planned for 2 April by Calmann-Lévy under the title *La Vie secrète des écrivains*.

\*Data provided by the publisher on 17 January 2019.

#### PUBLISHING

### Acquisition

Hachette UK has acquired Sheldon Press, a publishing house specializing in self-help books designed to promote personal development and well-being. Sheldon Press, with a catalogue of over 150 books, will join the John Murray Learning division (John Murray Press, Hodder & Stoughton).  
www.sheldonpress.co.uk

03

#### PUBLISHING



### Anniversary

Didier Jeunesse is celebrating its 30<sup>th</sup> anniversary! Created on the initiative of Michèle Moreau, the current managing director, the publishing house has succeeded in "finding editorial niches that mirror the director's passions: music and song, fairy tales, humour, stories and poetry, among others." Didier Jeunesse has thus developed "a highly original editorial line rooted in CD books, picture books and, more recently novels." Flagship collections include *Les Comptines du monde* with its famous CD audio.  
https://didier-jeunesse.com

# LAGARDÈRE TRAVEL RETAIL

## Toulouse-Blagnac airport

With five shops and five foodservice outlets opened in December 2018, Lagardère Travel Retail France is giving travelers at Toulouse-Blagnac airport the chance to benefit from “concepts that stand out thanks to the high level of quality they offer and an innovative design, and that

### Ten sales outlets

guarantee a memorable experience,” in the words of Vincent Romet, chief operating officer of Lagardère Travel Retail France & Luxembourg. There is a profusion of unique food and drink options: a French-style premium bakery designed by Eric Kayser; the J’Go “regional shop” (a 400-sq.m J’Go restaurant is also scheduled to open in September); a branch of the international Pret A Manger chain, and a pop-up gourmet space offering different

products depending on the season (waffles from Yummy & Guiltfree this winter, Zumo smoothies in the spring, Ô Sorbet d’Amour sorbets during the summer, and chocolates by Basque chocolate maker Pariès in the autumn). Lagardère Travel Retail France is also catering for

passengers’ retail needs with three combined stores: a Relay Fnac together with an official Stade toulousain store, a Relay Trib’s, and La tête dans les étoiles store offering products relating to aviation and space alongside the Looping area with toys and sweets for young travelers. It has also opened a second Relay store and multi-brand fashion outlet, The Fashion Place, with a range of ready-to-wear clothes, luggage and more. ←



© Lagardère Travel Retail



© Lagardère Travel Retail



© Lagardère Travel Retail

## Libreville airport

On 19 December 2018, GSEZ Airport\* announced the signature of a services agreement with Lagardère Travel Retail authorizing the Group’s division to operate within Libreville’s Léon-Mba international airport (Gabon). Lagardère Travel Retail will thus have the exclusive right to manage over 600 sq.m of retail space in its three business segments – Travel Essentials, Duty Free & Fashion and Foodservice – with different well-known retail brands, such as Relay and Aelia Duty Free. GSEZ Airport will also benefit “from Lagardère

Travel Retail’s expertise in the immediate short term at the current airport, and in the medium term at the airport currently under construction, set for completion in 2021 and offering a total capacity of 5 million passengers a year.” Gabon is the 34<sup>th</sup> country where Lagardère Travel Retail, already operating in 240 airports, is active and the second on the African continent, following Senegal in December 2017 (see Enter 146).

\*A subsidiary of Gabon Special Economic Zone (GSEZ) and the product of a private-public partnership between Olam International, the Gabonese Republic and Africa Finance Corporation.

## See Venice

Lagardère Travel Retail (in partnership with SAVE\*) inaugurated a new retail space in Venice’s Marco-Polo airport in late 2018. A notable feature is the 1,200-sq.m Aelia Duty Free walkthrough offering exclusive products and a wide range of Italian brands, including Bvlgari, Acqua di Parma, Dolce & Gabbana, Trussardi and Armani. Foodservices are provided by five cafés and restaurants, specially designed for

the airport: Emporio del Grano, Natoo, Rustichelli & Mangione, C. Coffee Lovers and a typical Venetian café, Torrefazione Cannareggio. And Travel Essentials are covered with a new Relay format and renovated Relay store as well as a World of Venice space (inaugurated in June 2018) dedicated to local products, art and Venetian crafts, including Murano glass creations.

\*SAVE is the company that manages Venice’s Marco-Polo airport.

## Nespresso at Montparnasse station

In early December 2018, Nespresso opened its second station-based store on the TGV platform level at Montparnasse station in partnership with Lagardère Travel Retail France. The new store is the brand’s eighth sales outlet and is part of the current

station renovation programme. Covering close to 70 sq.m, it offers “the very best Nespresso products along with a tasting area” and is the first phase of a partnership which will see further openings this year at Lyon station in Paris and Lille Flandres station.

## Brest Bretagne airport

Lagardère Travel Retail France has opened two new combined Relay-Air de Bretagne stores at the Brest Bretagne airport. The first covers 200 sq.m in the public section of the airport, offering a comprehensive range of travel items including magazines and newspapers,

books, drinks and high-tech accessories, as well as a selection of regional products such as Le Pompon de Brest chocolates and an Armor Lux textile corner. Passengers will also find most of the same products in the second 80-sq.m store located in the departure lounge.



## North America: acquisition of Hojeij Branded Foods

Travel Retail stepped up a gear, particularly via expansion of its Foodservice segment. Following the 2015 acquisition of Paradies (see *Enter* 139), in November division is now number three on the North American Travel Retail and Foodservice market, operating in 42 airports with around 100 brand partners and proprietary concepts.

### No. 3 in Travel retail and Foodservice

2018 Lagardère Travel Retail finalized its acquisition of Hojeij Branded Foods (HBF), a leading Foodservice travel retail operator in the USA and Canada with over 124 bars and restaurants in 38 airports, and its subsidiary VINO Volo, the leading wine bar chain at North American airports with outlets in 33 airports. By bringing in these operations alongside existing Paradies activities, the Group's

For Dag Rasmussen, chairman and CEO of Lagardère Travel Retail: "This acquisition significantly strengthens our presence in the Foodservice segment. It reflects our strategy of targeting growth in the three segments of Travel Retail: Duty Free & Fashion, Travel Essentials and Foodservice. It allows us to expand our concession portfolio and to develop relationships with our brand partners and suppliers." ←



© Metropolitan Airports Commission

## A new concession at Wuhan Tianhe airport

In October 2018, Lagardère Travel Retail and Hubei Airport Group inaugurated the main concession in the new Terminal 3 at Wuhan Tianhe international airport (China), comprising over 8,000 sq.m of space and 90 sales outlets. The aim is to provide the sort of quality products and services to be found at top international airports, with international luxury brands, including Emporio Armani, Hugo Boss,

Lancôme and Victoria's Secret, Relay and Discover Wuhan Travel Essentials concepts, and an impressive variety of foodservices, such as Starbucks, Ajisen Ramen and Zhou Hei Ya. Lagardère Travel Retail is the leading international Travel Retail operator in China, with over 250 Retail and Foodservice outlets in 15 airports and 30 train stations.

## Global partnership with Dean & DeLuca

In October 2018, Lagardère Travel Retail signed an "exclusive and global" partnership agreement with the Dean & DeLuca brand. The goal of the new partnership is to open 150 franchised outlets over the next five years. It offers the Group's division an opportunity to expand its portfolio of brands and means that Dean & DeLuca can boost its presence in strategic retail areas located in transportation hubs.

The agreement came into effect with the opening of the first two sales

outlets at Hong Kong's international airport. The two outlets offer a wide range of products and services that meet passengers' needs, including sandwiches, salads, pastries, coffee and drinks. It marks Lagardère Travel Retail's continuing expansion of its Foodservice segment and demonstrates "its ability to meet objectives as well as the needs of passengers, airports and brands," in the words of Dag Rasmussen, chairman and CEO of Lagardère Travel Retail.



© Dean & DeLuca



© Jean Urs Lagardère Travel Retail

## Sydney airport

As part of the renovation programme for Terminal 2 (domestic flights) at Kingsford-Smith airport in Sydney, Lagardère Travel Retail won a call for tenders for five sales outlets in the News, Books & Convenience segment. The successful bid resulted in the

opening of three Relay outlets on 16 November 2018, including a 220-sq.m flagship store featuring the new design, a Newslink outlet, and the Pacific region's very first Lego store combined with the Kaboom games-focused concept.

CSR



## Changing our habits

Marabout is publishing *En finir avec le plastique* by Will McCallum, Head of Oceans at Greenpeace UK. A “practical guide to a world without plastic, inside the home and further afield” where the author takes us on a fascinating journey as he presents “the latest research, practical tips, scientific anecdotes and a list of positive actions that have borne fruit around the world.” A book that encourages us to change our habits and put an end to our reliance on plastic.

© Alexandre Sureau/Lagardère



Annual Réseau LL day in 2018

Lagardère

CSR First assessment of Réseau LL initiatives since its inception

## An inspirational network!

“Réseau LL is one of the only inter-division spaces where the Group’s employees can meet and discuss their thoughts and ideas, regardless of their role,” explains Isabelle Juppé, Corporate Social Responsibility director of the Group. All the network’s members feel the same way and enjoy the opportunity to share with their colleagues in a friendly environment. Réseau LL, set up just over a year ago and numbering more than 450 members as of late January, plans to continue to expand as it pursues its three key objectives: to promote gender balance in the Group’s business lines, encourage women to further their careers, and stimulate innovative and constructive inter-

action between members from the different divisions.

The 2018 assessment pointed to a fruitful and fascinating year for Réseau LL thanks to its pilot mentoring programme (open to men in 2019) and the 32 events organized: four conferences on professional and societal issues, 17 workshops on personal and professional development run by coaches, and 11 theme-based networking events, such as “Discovering the Group’s business lines” with, among other contributors, Véronique Cardi, CEO of Éditions JC Lattès and general manager of Le Livre de Poche, Laurent Guimier, deputy chairman and CEO of Europe 1, RFM and

Virgin Radio, Jérôme Langlet, CEO of Lagardère Live Entertainment, and Nathalie Simon, managing director of Relay@adp. “Réseau LL is a wonderful tool for Lagardère to use in its commitment to promoting gender equality,” adds Isabelle Juppé. “The Group’s commitment is illustrated by its signature of charters such

## Advocating equality

as the UN Women’s Empowerment Principles and initiatives like #StOpE combating common forms of sexism in the workplace.”

It is worth noting that, following the first annual Réseau LL day in June 2018, a second event will take place this year, on 13 June. ↩

CSR

## A civic-minded company

As part of its CSR policy, Lagardère Travel Retail France has chosen, among other actions, to support the Secours Populaire Français in its fight against exclusion with the goal of giving children without any access to holiday trips the chance to go away for at least one day. Thanks to the donation boxes installed by Common Cents, over €5,000 were raised in two months in the 16 Parisian Relay stores at stations and airports. The money was used to organise a seaside trip for 100 children who had never seen the sea before!

# €7,982

This is the amount Lagardère Travel Retail France raised in its 16 Relay stores (in Paris stations and airports) for the Bibliothèques sans frontières association.\* The initiative funded over 7,000 books dispatched throughout France and to Africa and the Middle East.

\*During the two fund-raising campaigns that ran from July 2017 to June 2018 and September to November 2018.

Lagardère

CSR The Lagardère group signs the #StOpE initiative



© DR

Christian Guet signs the #StOpE initiative

## Taking action to combat sexism

In early December, the Group, along with 29 other companies, signed the #StOpE initiative: a “collective act of commitment to fight against common forms of sexism in the workplace” by combating all society’s stereotypes and gendered representations that discriminate and diminish women. The initiative’s goal is to “share and promote good practices in the fight against sexism and create a group of companies and managers committed to this cause.”

In concrete terms, #StOpE signatories will roll

out at least one of the eight priority actions of the charter this year (display and apply the principle of zero tolerance, provide employees with learning tools, etc.) and meet at least once a year to “review actions undertaken.” “It was clear that Lagardère, with 62% of the workforce made up of women, had to be part of this initiative,” explains Christian Guet, deputy human resources director of the Lagardère group. “Our focus this year will be on raising awareness and training, because it’s foremost a cultural evolution issue.”



## At Arkéa Arena!



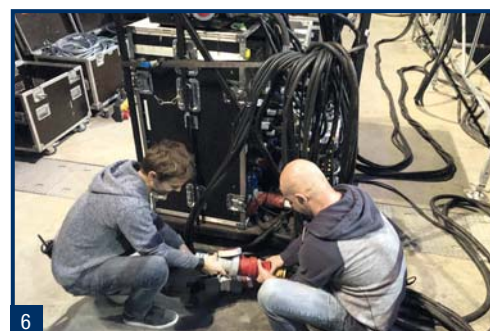
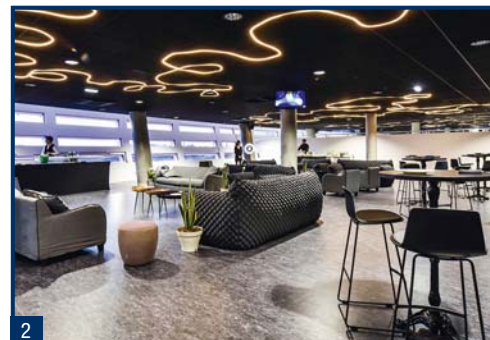
On 24 January, Arkéa Arena<sup>1</sup> (the city of Bordeaux's multi-purpose venue operated by Lagardère Live Entertainment) celebrated its first birthday with a series of *Les Enfoirés* concerts - and a highly positive first-year assessment. The figures speak for themselves: 85 events organized, including 48 concerts, 31 shows and six days of "Arena Tours" (guided visits to the venue including backstage areas), the fourth most popular venue in France (number two venue outside Paris),<sup>2</sup> second most-visited French website<sup>3</sup> and, most importantly, 410,000 spectators! Jérôme Langlet, CEO of Lagardère Live Entertainment, is delighted with the figures, and points out that Arkéa Arena is "the regional venue with the highest audience numbers!" More about this opening season. [www.arkeaarena.com](http://www.arkeaarena.com)

<sup>1</sup>On 3 October 2018, Bordeaux Métropole Arena became Arkéa Arena after signature of a ten-year naming rights agreement. <sup>2</sup>Based on the number of likes on social media. <sup>3</sup>Venue category, 15 January 2019, source: Arkéa Arena.

# 36,693

The number of hours of managing training at Group level in 2017.

Source: Milestones 2017-2018.



**1** Wednesday 24 January 2018: after twenty-two months of work, the venue was inaugurated by legendary band Depeche Mode: a sell-out concert enjoyed by 11,300 people!

**5** The world's biggest stars have already performed in Bordeaux in 2018, including Shakira (for one of the three French dates on her *El Dorado* World Tour), Imagine Dragons, Lenny Kravitz, Indochine and Orelsan.

**2** Arkéa Arena has a brasserie, eight bars, a 650-sq.m lounge Côté jardin open to the public and a 490-sq.m. lounge Côté cour (see photo) for premium events.

**6** With 12 people working full time, the Lagardère Live Entertainment teams swell to over 350 in Bordeaux on concert nights! In the photo: Yoan Roujanski, chief technician, and Anthony Marmiesse, head electrician, laying the outgoing cables for the lights.

**3** Marie-Philippine Perrin, venue director, and Jonathan Potiez, development and marketing director, during a meeting on forthcoming major events and the communication actions that need to be developed.

**7** Thursday 24 January 2019: the first anniversary celebrated with the first of six concerts by *Les Enfoirés*! A show that reflects the impressive figures involved: 350 people taking part, 400 costumes, 600 lights, over 40 tonnes of suspended equipment, 26 lorry-loads of equipment, and more. The new season is set to be even more spectacular, with over 60 programmed events including concerts from Mariah Carey (for one of her two French tour dates), -M- and Elton John!

**4** In November 2018, Cirque du Soleil and its *Ovo* show attracted over 28,000 visitors who flocked to seven performances over five days! The photo, taken during the #TakeOVO operation, shows the backstage area with some of the Quebec troupe's costumes.

Photos: © Anika/Arkéa Arena; Jonathan Potiez/Arkéa Arena; Gaston Bergère/TF1-Chevalin





Thierry Funck-Brentano (third left) and Pierre Leroy (fourth left) with the winners of the 2018 Commitment Grants (and members of the two associations)

FONDATION Jean-Luc  
**Lagardère**

En avant toute(s) and SOSLED'A: winners of the 2018 Commitment Grants

## Supporting social causes

Pierre Leroy, co-managing partner of Lagardère SCA and managing director of the Jean-Luc Lagardère Foundation, and Thierry Funck-Brentano, co-managing partner of Lagardère SCA and chief human relations, communications and sustainable development officer of Lagardère group, presented the Commitment Grants awarded by the Jean-Luc Lagardère Foundation. Two associations sponsored by Group employees were each awarded a €10,000 grant following an inhouse vote as part of the event, now in its fifth year.

The 2018 winning associations are SOS Les enfants d'abord and En avant toute(s), sponsored by Sophie Cojan from Lagardère Studios and Simon Ruben from Europe 1 respectively. SOS Les enfants d'abord – one

### Socially-committed employees

of whose missions is to improve access to education for children in Africa – will use the grant to build and kit out a nursery school classroom for the school in Melen (Cameroon). En avant toute(s) will continue to provide support for young women who have been subjected to violence

and put them in touch with professionals via an anonymous and free chat service. "It's going to be tremendously helpful," says Simon Ruben. "The grant means that the association will be able to extend the hours when the chat service is available, which in turn means we will be able to spend more time listening to the people who contact us." The purpose of the grants is to support and encourage "commitment by Group employees to social action in one of the fields where the Jean-Luc Lagardère Foundation is active." ←

FOUNDATION



© Delphine/Lagardère

### Recognition for nineteen young talents!

On 29 January, the Jean-Luc Lagardère Foundation, represented by its managing director, Pierre Leroy, awarded its annual grants to 19 young talents in 11 categories. The annual grant awards, now in their 29th year, shone the spotlight on: Simon Panay (Documentary Filmmaker), Hugo de Faucompret (Animated Filmmaker), Romain Cavrot, Benjamin Darmon and Raphaël Raizon (Digital Creator), Mohamed Mbougarr Sarr (Writer), Justine Salvestroni (Print Journalist), Caroline Dieny and Baptiste Gros (Bookseller), Nicolas Fox, Rémi Fox, Valérien Langlais, Matthieu Naulleau and Linda Oláh, for n0x.3 & Linda Oláh (Musician - Jazz and classical music), Pauline de Tarragon, alias Pi Ja Ma (Musician - Contemporary music), Kasia Strek (Photographer), Alice Bloch (Film Producer), and Marion Cernel and Deborah Hadjedj (TV Scriptwriter).

**Lagardère**

Fourth-quarter 2018 revenue

### Sustained revenue growth in 2018:

€7,258 million, up 3.3% like-for-like<sup>1</sup>

Fourth-quarter 2018: €1,997 million, up 2.1% like-for-like<sup>1</sup>

Lagardère confirms its Group recurring EBIT growth target<sup>1</sup> for 2018 at between 1% and 3%<sup>2</sup>

<sup>1</sup>Alternative performance indicators. <sup>2</sup>Versus 2017 Group recurring EBIT, restated for IFRS 15, at constant exchange rates, excluding the impact of disposals at Lagardère Active and of the acquisition of Hojeij Branded Foods by Lagardère Travel Retail.



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© Olivier Rolier

### A question for...

**Constance Benqué,**

CEO of Lagardère News and CEO Elle International

*What scope does Lagardère News cover and what are your current responsibilities?*

Europe 1, Virgin Radio, RFM, *Le Journal du Dimanche*, *Paris Match*, Elle International and their advertising sales brokerages now form the News unit of the Lagardère group.

The strength of Lagardère News lies in its influential, iconic brands focused on the daily lives of French people, be it news, exclusive features or entertainment.

Nowadays, the structure currently comprises cross-functional departments, such as communication, finance, legal and HR, which work closely with the associated Corporate departments, supported by a number of influential, universally-recognized media brands made up of talented teams and journalists: *Le Journal du Dimanche* which combines the overview of a weekly paper with the responsiveness of a daily; *Paris Match* the leading photojournalism weekly and news magazine with the highest circulation and readership, which is celebrating its 70<sup>th</sup> birthday in June! Our three radio stations – Europe 1, RFM and Virgin Radio – attract huge audiences, with over 7.3 million listeners tuning in every day! Lastly, Elle International manages our iconic Elle brand with licensing activities and content syndication. The brands are also supported by their advertising sales brokerages: Lagardère Publicité News for France and Lagardère Global Advertising internationally.

Lagardère News needs to build on these foundations to construct a successful future with a combination of local interest focus, simplification and agility.

**FAX: CORPORATE**

For the tenth consecutive year, the Group team is entering a team in the **La Parisienne** foot race for women.

IMPRIM'VERT®

